

WDAF-TV

576217

00/00/40 00/04/40

Flight Dates 09/20/12-09/24/12

Order Sep 00:15:00

Product Estimate #

JAY NIXON 4 GOVERNOR Alt Order # 09823046

Original Date / Revision Agency Com 15% Billing Type Cash

09/26/12 09/26/12 Billing Contact Order Type GENERAL

Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street

Billing Cycle

EOM/EOC

Billing Calendar BROADCAST

Philadelphia, PA 19103

Agency Campaign Group

Demographic A35+

Buying Contact

Rev Codes SP-POL PLC GEN

Buying Contact

Rev Codes SP-POL PLC GEN

Sales Office DC-M Product Codes PL1Eb

Sales Region NAT Priority 2

1600 Locust Street

Philadelphia, PA 19103

Agency Ref

Advertiser Ref

Primary Account Executive Dan Driscoll

Contract / Revision

Account Executive Order% Start Date End Date

Dan Driscoll 100%

Order Share 24% Market Value 100125

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	31%	31038
KCWE	%	0
KMBC	31%	31038
KMCI	%	0
KPXE	%	0
KSHB	14%	14017
KSMO	%	0

Order Totals Billing Plan # of Spots Month Net Amount Gross Amount Rating Start Date End Date #Spots Net Amount Gross Amount September 2012 56 \$20,425.50 \$24,030.00 0.00 08/27/12 09/24/12 56 \$20,425.50 \$24,030.00 56 \$20,425.50 \$24,030.00 0.00 Totals

												Tota	Is
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
1	4	09/20/12	09/21/12	M-F 6-7a	CM-AII	6-7a	TF	:30	4	\$450.002	0.00 NM	4	\$1,800.00
				M-F 6-7a									
	NEWS												
	Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	Veek: 09	/17/12	09/23/12	TF	4	\$450.00	0.00						
2	4	09/24/12	09/24/12	M-F 6-7a	CM-All	6-7a	M	:30	2	\$450.002	0.00 NM	2	\$900.00
				M-F 6-7a									
	NEWS												
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
٧	Veek: 09	/24/12	09/30/12	M	2	\$450.00	0.00						
3	4	09/20/12	09/21/12	M-F 7-9a	CM-All	7-8a	TF	:30	4	\$450.002	0.00 NM	4	\$1,800.00
				7-8a		(7:00 AM-8:0	00 AM)						
	NEWS												
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
٧	Veek: 09	/17/12	09/23/12	TF	4	\$450.00	0.00						



Flight Dates 09/20/12-09/24/12

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOVERNOR Estimate #

NEWS <u>Start</u> Week: 09/2	09/24/1	2 09/24/12	M-F 7-9a	CM-All	*** O.~	5.4	:30	2	\$450.00 2	3 33 NM#	2	
<u>Start</u> Week: 09/2			7-8a	•	7-0a (7:00 AM-8:0	M (MA O	.50	_	ψ -1 50.00 2	0.00 NM		\$900.0
Week: 09/2			7-0a		(7.507.00	75 7 (101)						
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
5 4	4/12	09/30/12	M	2	\$450.00	0.00						
	09/20/1	2 09/21/12	M-F 5-6p		5-530p	TF	:30	1	\$450.002	0.00 NM	1	\$450.
NEMO			5-530p		(5:00 PM-5:3	30 PM)				- 1		
NEWS		End Data	Mookdova	Spoto AMook	Pate	Rating						
Start Week: 09/1	t <u>Date</u>	End Date 09/23/12	<u>Weekdays</u> TF	Spots/Week 1		0.00				- 1		
		2 09/24/12			5-530p	M	:30	1	\$450.002	0.00 NM	1	\$450.
•	0012 11 1	2 00121712	5-530p		(5:00 PM-5:3							
NEWS			·									
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/2		09/30/12	M	1		0.00						6000
7 4	09/20/1	2 09/21/12	M-F 6-630p	CM-All	6-630p	TF	:30	1	\$600.002	0.00 NM	1	\$600.
NEWS			M-F 6-630p							ł		
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		09/23/12	TF	1		0.00						
		2 09/24/12	M-F 6-630p	CM-AII	6-630p	M	:30	1	\$600.002	0.00 NM	1	\$600.
			M-F 6-630p									
NEWS	_				ъ.	Dark						
	t Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
Week: 09/2		09/30/12 2 09/21/12			930-10p	TF	:30	2	\$750.002	0.00 NM	2	\$1,500
9 4	09/20/1	2 09/21/12	930-10p	CIVI-AII	(9:30 PM-10		.50	-	ψ/ 50.00 Z	0.00 11111	_	Ψ1,000.
NEWS			000 100		(*****	,				ı		
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1	17/12	09/23/12	TF		\$750.00	0.00						
10 4	09/24/1	2 09/24/12	•	CM-All	930-10p	M	:30	1	\$750.002	0.00 NM	1	\$750.
NEMO			930-10p		(9:30 PM-10	:00 PM)				i		
NEWS	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	M		\$750.00	0.00						
			M-F 9-10p	CM-All	9-930p	TF	:30	2	\$750.002	0.00 NM	2	\$1,500
· · ·	001207	_ 00	9-930p		(9:00 PM-9:	30 PM)						
NEWS												
	t Date		<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/1	,	09/23/12	TF		\$750.00	0.00			#750 00 0	000 144	A	<u> የ</u> ፖርሳ
12 4	09/24/1	2 09/24/12		CM-All	9-930p	M	:30	1	\$750.002	0.00 NM	1	\$750
NEWS			9-930p		(9:00 PM-9:	30 mW)						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	M	1		0.00						
			M-F 10-1030p	CM-All	10-1030p	TF	:30	2	\$750.002	0.00 NM	2	\$1,500
			M-F 10-1030p		•							
NEWS												
	rt Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/1	.,	09/23/12	TF	2		0.00	.20		\$750 00 °	0.00 NIM	4	ድ ንድ ሳ
14 4	09/24/1	2 09/24/12	M-F 10-1030p M-F 10-1030p	CM-Ali	10-1030p	M	:30	1	\$750.002	0.00 NM	1	\$750





Flight Dates 09/20/12-09/24/12

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOVERNOR Estimate #

												Tota	als
Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Contraction of	Amount
14	4	09/24/1	2 09/24/12	M-F 10-1030p	CM-All	10-1030p	M	:30	1	\$750.002	0.00 NM	1	\$750.00
	NEW:	S		M-F 10-1030p									
		tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 0	9/24/12	09/30/12	M	1		0.00						
15	4	09/20/1	2 09/21/12	M-F 1030-1102p		1030-1102p	TF	:30	1	\$375.002	0.00 NM	1	\$375.00
	NEW:	S		M-F 1030-1102p									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek 0	9/17/12	09/23/12	TF	1	\$375.00	0.00						
16	4	09/24/1	2 09/24/12	M-F 1030-1102p	CM-All	1030-1102p	M	:30	1	\$375.002	0.00 NM	1	\$375.00
	NEW:	S		M-F 1030-1102p									
			End Date	Weekdays	Spots/Week	Rate	Rating						
W		9/24/12	09/30/12	M	1		0.00						
E 17	4	09/22/1	2 09/22/12	Sa 9-10p	CM-All	•	S-	:30	1	\$450.002	0.00 NM	0	\$0.00
	NEW:			Sa 9-10p		(9:30 PM-10:	00 PM)						
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W		9/17/12	09/23/12	S-		\$450.00	0.00						
Spo		Ch Date Ra	<u>inge</u> D	escription		t/End Time	*******	<u>eekdays</u>	************		Rtg Type		
1			2-09/23/12 S	a 9-10p	9-10	p (9	9:30 <i>PM-</i> 10:00 ,	Sa-	-	:30 (\$450.00)	0.00 NM		
		Credited											
18	4	09/22/1	2 09/22/12	Sa 10-1030p	CM-All	10-1030p	S-	:30	1	\$630.002	0.00 NM	1	\$630.00
	NEW:	S		Sa 10-1030p									
		tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 0	9/17/12	09/23/12	S-	1		0.00						
19	4	09/20/1	2 09/21/12	M-F 530-6a	CM-All	530-6a	TF	:30	2	\$250.002	0.00 NM	2	\$500.00
	NEW:	e		M-F 530-6a									
		start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W		9/17/12	09/23/12	TF	2	***************************************	0.00						
20	4	09/24/1	2 09/24/12	M-F 530-6a	CM-All	530-6a	M	:30	1	\$250.002	0.00 NM	1	\$250.00
	h 1 mm 1 A 44	^		M-F 530-6a									
	NEW:	S <u>tart Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
W	_	9/24/12	09/30/12	M	<u> </u>	\$250.00	0.00						
			2 09/23/12	Su 9-10p	CM-AII	9-10p	S	:30	2	\$750.002	0.00 NM	2	\$1,500.00
				Su 9-10p									
	NEW:				0 (- 111 1	D-4-	D-4'						
106		9/17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week	# <u>Rate</u> \$750.00	Rating 0.00						
			2 09/21/12			8-9a	TF	:30	4	\$450.002	0.00 NM	4	\$1,800.00
		00/20/	- 00/-1/12	8-9a		(8:00 AM-9:0				¥ 100100			* - 1 * - 2
	NEW:												
			End Date	<u>Weekdays</u> TF	Spots/Week		Rating						
		09/17/12	09/23/12			\$450.00 8-9a	0.00 M	:30		\$450.002	0.00 NM	2	\$900.00
23	4	09/24/1	2 09/24/12	8-9a	CIVI-AII	8:00 AM-9:0		.00	4	φ 4 υυ. UU 4	O'OO IAIM	2	\$300.00
	NEW:	s		- 00		(3.55. 111 0.0	,						
			End Date	Weekdays	Spots/Week		Rating						
100	t. A	9/24/12	09/30/12	M	2	\$450.00	0.00						



Flight Dates 09/20/12-09/24/12

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Print Date: 09/26/12

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOVERNOR Estimate #

.n	Ch	Start	End	Inventory Code	Break	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Total Spots	Amoun
24	4 IEWS		12 09/21/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	~~~TF	:30	2	\$150.002	0.00 NM	2	\$300.0
	St	art Date 9/17/12	End Date 09/23/12	Weekdays TF	Spots/Week 2		Rating 0.00						
25 N	4 IEWS		2 09/24/12	M-F 9-10a M-F 9-10a	CM-AII	9-10a	M	:30	1	\$150.002	0.00 NM	1	\$150.0
	St	art Date 9/24/12	End Date 09/30/12	Weekdays M	Spots/Week		Rating 0.00						
26	4	09/20/1 J BROV	2 09/21/12	M-F 3-4p M-F 3-4p	CM-All	3-4p	TF	:30	2	\$150,002	0.00 NM	2	\$300.
J		≝ J BROV art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We		/17/12	09/23/12	TF	2		0.00						
27	4	09/24/1	2 09/24/12	M-F 3-4p	CM-All	3-4p	M	:30	1	\$150.002	0.00 NM	1	\$150.
				M-F 3-4p									
J		E J BROV		184 a stadeura	Constantination	Data	Date -						
Wee		<u>art Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
28	4		2 09/21/12	M-F 4-5p M-F 4-5p	CM-All		TF	:30	2	\$300.002	0.00 NM	2	\$600.
J	UDGE	E JUDY									1		
	***************************************	art Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
		/17/12	09/23/12	TF	2	·	0.00	`					
29 ال	4 UDGE	09/24/1 E JUDY	2 09/24/12	M-F 4-5p M-F 4-5p	CM-AII	4-5p	M	:30	1	\$300.002	0.00 NM	1	\$300.
Wee		art Date /24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$300.00	<u>Rating</u> 0.00						
30 N	4 EWS		2 09/21/12	M-F 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:0	TF 00 PM)	:30	1	\$450.002	0.00 NM	1	\$450.
IN		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Wee	174VIII.	/17/12	09/23/12	TF	<u> </u>		0.00						
31	4	09/24/1	2 09/24/12	M-F 5-6p 530-6p	CM-AII	530-6p (5:30 PM-6:0	M (M9 00	:30	1	\$450.002	0.00 NM	1	\$450.
N	EWS			•		,	,						
Wee		art <u>Date</u> /24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
32	4 MZ	09/20/1	2 09/21/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-	1132pTF	:30	2	\$250.002	0.00 NM	2	\$500.
	Sta	art Date /17/12	End Date 09/23/12	Weekdays	Spots/Week 2	<u>Rate</u> \$250.00	Rating 0.00						
33	4		2 09/24/12	M-F 1102-1132p M-F 1102p-1132p	CM-AII	·	1132p M	:30	1	\$250.002	0.00 NM	1	\$250.
TI	MZ	art Data	End Date	Mankdaye	Contallate	D -1-	Dating						
	ek: 09.	art Date /24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$250.00	Rating 0.00	.20		#0.5014 5	0.00 1111		- مند
34	4		2 09/23/12	Su 10-1030P Su 10-1030p		10-1030p	S	:30	1	\$0.00 VIP	0.00 NM	1	\$0.
	C+-	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1		

Print Date: 09/26/12

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Flight Dates 09/20/12-09/24/12

Hiatus Dates

<u>Original Date / Revision</u> 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product JAY NIXON 4 GOVERNOR Estimate #

											Tota	s
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
34 4	09/23/12	09/23/12	Su 10-1030P Su 10-1030p	CM-All	10-1030p	~~S	:30	1	\$0.00 VIP	0.00 NM	1	\$0.00
<u>S</u> 1	tart Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	9/17/12	09/23/12	5	1	\$0.00	0.00						
35 4	09/24/12	09/24/12	M-F 430a News	CM-All	430-5a	M	:30	1	\$0.00 VIP	0.00 NM	1	\$0.00
			M-F 430-5a News									
<u>S</u> f	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	9/24/12	09/30/12	M	1	\$0.00	0.00						
36 4	09/24/12	09/24/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M	:30	1	\$0.00 VIP	0.00 NM	1	\$0.00
<u>S</u> t	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	9/24/12	09/30/12	M	1	\$0.00	0.00						

56 \$24,030.00 Totals

wdaf-tv

ORDER

Flight Dates 09/25/12-10/01/12

<u>Order Sep</u> 00:15:00

Product Estimate #

Contract / Revision 577538 / NIXON FOR GOVERNOR Alt Order # 09826729

<u>Original Date / Revision</u> <u>Agency Com</u> 15% <u>Billing Type</u> Cash

09/26/12 09/26/12 Billing Contact Order Type GENERAL

Advertiser Niver Lav/D/MO/Geverner Billing Cycle EOM/EOC

Advertiser Nixon, Jay/D/MO/Governor

1600 Locust Street

Billing Calendar BROADCAST

Philadelphia, PA 19103

Demographic A35+

Agency Campaign Group

Buying Contact

Rev Codes SP-POL PLC GEN

Buying Contact

Sales Office DC-M Product Codes PL1Eb

Sales Region NAT Priority 2

1600 Locust Street

Philadelphia, PA 19103

Agency Ref

Advertiser Ref

Start Date

Order%

Primary Account Executive

Dan Driscoll

Account Executive

Dan Driscoll 100%

End Date

Order Share 27% Market Value 163444

Competing Station % of Order Amount

Joinpount Journ	O	7 11110 01.11
KCPT	%	0
KCTV	31%	50667
KCWE	%	0
KMBC	27%	44130
KMCI	%	0
KPXE	%	0
KSHB	15%	24516
KSMO	%	0

Billing Plan Order Totals Month # of Spots Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount September 2012 \$37,655.00 76 \$32,006.75 0.00 08/27/12 09/30/12 76 \$32,006.75 \$37,655.00 October 2012 0.00 10/01/12 10/01/12 \$5,503.75 10 \$5,503.75 \$6,475.00 10 \$6,475.00 86 Totals \$37,510.50 \$44,130.00 0.00

												Total	S
Ln	Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
1	4	09/30/12	09/30/12	Su 7-9a	CM-All	8-9a	S	:30	2	\$150.002	0.00 NM	2	\$300.00
				8-9a		(7:00 AM-8:0	00 AM)				[
	NEWS												
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek: 09/2	24/12	09/30/12	S	2	\$150.00	0.00						
2	4	09/29/12	09/29/12	Sa 7-9a	CM-AII	Sa 7-9a	5~	:30	1	\$225.002	0.00 NM	1	\$225.00
				Sa 7-9a		(7:00 AM-8:0	00 AM)						
	NEWS												
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 09/2	24/12	09/30/12	5-	1	\$225.00	0.00						
3	4	09/30/12	09/30/12	Su 7-9a	CM-AII	8-9a	S	:30	1	\$150.002	0.00 NM	1	\$150.00
				8-9a		(8:00 AM-9:0	00 AM)				1		
	NEWS												
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		



577538 Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

Order Sep 00:15:00

Print Date: 09/26/12

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR Estimate #

Ln Ch	Start	End	Inventory Code		Start/End 1		Len S	oots	Rate Pri	Rtg Type	Spots	Amoun
3 4	09/30/1	2 09/30/12	Su 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:0	S	:30	1	\$150.002	0.00 NM	1	\$150.0
NEWS			0-24		(6.00 AIVI-9;	JU AMI)						
Sta Week: 09	art <u>Date</u> /24/12	End Date 09/30/12	Weekdays S	Spots/Week 1		Rating 0.00						
4 4	09/25/1	2 09/28/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-TWTF	:30	5	\$450.002	0.00 NM	5	\$2,250.0
NEWS	t D-4.	F. (B.)	101 ()							l		
Sta Week: 09/	<u>rt Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week 5		Rating 0.00				1		
5 4		2 09/28/12		CM-All		-TWTF	:30	5	\$450,002	0.00 NM	5	\$2,250.0
			7-8a		(7:00 AM-8:0			_	÷ · · · · · · · · · · ·	0.00 1444	•	Ψ4,200.
NEWS	ırt Date	End Date	Mookdovo	Cnotofillook	Data	Dalina				1		
Week: 09/		09/30/12	<u>Weekdays</u> -TwTF	Spots/Week 5		Rating 0.00						
6 4		2 09/28/12	M-F 5-6p		5-530p	WTF	:30	4	\$450.002	0.00 NM	4	\$1,800.0
NEWS			5-530p		(5:00 PM-5:3	60 PM)			*		•	ψ 1,000 to
<u>Sta</u> Week: 09/	rt <u>Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 4	-	Rating 0.00						
7 4	09/25/1	2 09/28/12	M-F 6-630p	CM-All	6-630p	-TWTF	:30	3	\$600.002	0.00 NM	3	\$1,800.0
NEWS			M-F 6-630p									
Sta Week: 09/	<u>rt Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week 3		Rating 0.00						
8 4	10/01/1	2 10/01/12	M-F 6-630p	CM-AII	6-630p	M	:30	1	\$600.002	0.00 NM	1	\$600.0
NEWS			M-F 6-630p									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	M	1	\$600.00	0.00						
9 4	09/25/1	2 09/28/12	1		930-10p		:30	3	\$750.002	0.00 NM	3	\$2,250.0
NEWS			930-10p		(9:30 PM-10:	00 PM)				1		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	WTF	3		0.00						
10 4	10/01/12	2 10/01/12	M-F 9-10p 930-10p		930~10p (9:30 PM-10:	M 00 PM)	:30	1	\$750.002	0.00 NM	1	\$750.0
NEWS Star	rt Date	End Date	Meekdaye	Snote Milook	Doto	Datina						
Week: 10/0	·	10/07/12	<u>Weekdays</u> M	<u>35013/1/466K</u>	\$750.00	0.00						
11 4		09/28/12	M-F 9-10p 9-930p		9-930p (9:00 PM-9:3	WTF	:30	3	\$750.00 2	0.00 NM	3	\$2,250.0
NEWS					(5.50 . 111 5.5	0 (141)				1		
<u>Star</u> Week: 09/2		End Date 09/30/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$750.00	Rating 0.00						
13 4	09/25/12	2 09/28/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-TWTF	:30	3	\$750.002	0.00 NM	3	\$2,250.0
NEWS	4 10 -4 :	F-15 :	387 1 7		_							
Star Week: 09/2		End Date 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week 3	<u>Rate</u> \$750.00	Rating 0.00						
15 4	09/25/12	09/28/12	M-F 1030-1102p M-F 1030-1102p	···	1030-1102p	WTF	:30	4	\$375.002	0.00 NM	4	\$1,500.0



Flight Dates 09/25/12-10/01/12

Hiatus Dates

<u>Original Date / Revision</u> 09/26/12/ 09/26/12

Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR Estimate #

Ln Ch	Start	End	Inventory Code	Proak	Start/End T	ime Days	lon Cr	. oto	Data Dri	Dta Tuno	Tota	
15 4		2 09/28/12	M-F 1030-1102p		1030-1102p		Len Sp :30	4	\$375.002	Rtg Type 0.00 NM		Amount \$1,500.0
10 T	ÓSIESI I	e darkant	M-F 1030-1102p	OWY	(And.) (ASD	29 1 2	,30	4	4310.QQ &	O.OO ININI	**	\$1,000.0
NEW		= . = .										
-	Start Date 09/24/12	End Date 09/30/12	<u>Weekdays</u> wTF	Spots/Week 4	<u>Rate</u> \$375.00	Rating 0.00						
18 4		2 09/29/12	NFC Postgame	·		ameS-	:30	1	\$630.002	0.00 NM	1	\$630.0
	40		NFC Post Game									
NEW	/S Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	09/24/12	09/30/12	S-	1	\$630.00	0.00						
19 4	09/25/1	2 09/28/12		CM-All	530-6a	WTF	:30	4	\$250.002	0.00 NM	4	\$1,000.00
NEW	/S		M-F 530-6a									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week:	09/24/12	09/30/12	WTF	4	\$250.00	0.00						
20 4	10/01/1	2 10/01/12	M-F 530-6a	CM-All	530-6a	M	:30	1	\$250.002	0.00 NM	1	\$250.0
NEW	/S		M-F 530-6a									
-	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	10/01/12	10/07/12	M	1	\$250.00	0.00						
21 4	09/30/1	2 09/30/12	Su 9-10p Su 9-10p	CM-AII	9-10p	\$:30	1	\$750.002	0.00 NM	1	\$750.0
NEW	/S		Gu 5-19p									
	Start Date	End Date		Spots/Week	Rate	Rating						
vveeк: (22 4	09/24/12	09/30/12	S X Factor Wedneso	1 day CM-All	\$750.00	0.00 W	:30	- 1	#0.000.00.0	0.00 104	4	ro coo o
42 4	Valzol i	c USIZOI12	FOX X Factor	Jay Civi-Ali	ı-ah		:50	ı	\$2,600.002	0.00 NM	1	\$2,600.00
	CTOR											
_	<u>Start Date</u> 09/24/12	End Date 09/30/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u> \$2,600.00	Rating 0.00						
23 4		2 09/28/12	M-F 7-9a	CM-AII	·	WTF	:30	5	\$450.002	0.00 NM	5	\$2,250.00
		, , , , , , , , , , , , , , , , , , , ,	8-9a		(8:00 AM-9:0				4.44.44	0.00	Ū	ΨΣ,200.0
NEW	/S Start Date	End Date	Weekdays	Canta Allanti	Data	Detien						
_	09/24/12	09/30/12	WTF	Spots/Week 5	<u>Rate</u> \$450.00	Rating 0.00						
24 4	09/25/1	2 09/28/12	M-F 9-10a	CM-All	9-10a	WTF	:30	5	\$150.002	0.00 NM	5	\$750.00
NEW	IC.		M-F 9-10a							j		
—	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	09/24/12	09/30/12	WTF	5	\$150.00	0.00						
25 4	09/25/12	2 09/28/12	M-F 3-4p	CM-All	3-4p	-TWTF	:30	5	\$150.002	0.00 NM	5	\$750.00
JUDO	GE J BROW	N	M-F 3-4p									
		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: (09/24/12	09/30/12	-TWTF	5	\$150.00	0.00						
26 4	09/25/12	09/28/12	M-F 4-5p	CM-AII	4-5p	WTF	:30	5	\$300.002	0.00 NM	5	\$1,500.00
JUDO	GE JUDY		M-F 4-5p							ı		
9	Start Date	End Date		Spots/Week	<u>Rate</u>	Rating						
	09/24/12	09/30/12	WTF	5	\$300.00	0.00						
27 4	09/25/12	2 09/28/12	M-F 5-6p		530-6P	WTF	:30	4	\$450.002	0.00 NM	4	\$1,800.00
			530-6p		(5:30 PM-6:0	A PARAL				,		



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Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 09/26/12/ 09/26/12

<u>Order Sep</u> 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR Estimate #

Ln Ch	start	End	Inventory Code	Break	Start/End T	îme Days	Len Sp	oots	Rate Pri	Rtg Type		Amount
27 4	1 09/25/1	2 09/28/12	M-F 5-6p §30-6p	CM-AII	530-6P (5:30 PM-6 :0	WTF A PM)	:30	4	\$450.002	0.00 NM	4	\$1,800.0
NEV	NS		осо ор		(0.00 / 0.0	,						
	Start Date 09/24/12	End Date 09/30/12	Weekdays wTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
28 4	1 09/25/1	2 09/28/12	M-F 1102-1132p M-F 1102p-1132p		M-F 1102p-	132p -TWTF	:30	4	\$250.00 2	0.00 NM	4	\$1,000.0
TMZ												
	Start Date 09/24/12	End Date 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$250.00	Rating 0.00						
29 4			M-F 1102-1132p	·		132p M	:30	1	\$250.002	0.00 NM	1	\$250.0
			M-F 1102p-1132p				,,20	•	******	V.00 1.1.6		44.09.0
TMZ						<u></u>						
	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
31 4			M-F 630-7p		\$250.00 630-7p	WTF	:30	2	\$2,000.002	0.00 NM	2	\$4,000.0
WHI		2 03/20/12	M-F 630-7p	OWN	φ30-rp		.50	4	φε,000.002	O.OO INN	2	\$4,000.0
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	09/24/12	09/30/12	WTF		\$2,000.00	0.00						
		12 10/01/12	Monday Prime A FOX Prime Mond	CM-All ay 7-8p	7p-8p	M	:30	1	\$2,100.002	0.00 NM	1	\$2,100.0
BON		F 1 D . (-	166- 1	0 1- 444 - 1	5.							
	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$2,100.00	Rating 0.00						
33 4	09/27/1	2 09/27/12	Thursday Prime E FOX Prime Thurs		8p-9p	~ ~ - T ~ - ~	:30	1	\$2,800.002	MM 00.0	1	\$2,800.0
GLE	E											
	Start Date 09/24/12	End Date 09/30/12	Weekdays T		<u>Rate</u> \$2,800.00	Rating 0.00						
134 4	10/01/1	2 10/01/12	M-F 9-10p 9-930p		9-930p (9:00 PM-9:3	M O PM)	:30	1	\$800.003	MM 00.0	1	\$800.0
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
vveeк: V35 4	10/01/12	10/07/12	M M-F 10-1030p	1 CM AII	\$800.00 10-1030p	0.00 M	:30	- 4	6000 000	0.00 NIM		60000
NEV		12 10/01/12	M-F 10-1030p	OM-All	10-1030β	Minne	:30	1	\$800.002	MM 00.0	1	\$800.0
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/01/12		M		\$800.00	0.00						
136 4		2 10/01/12	M-F 1030-1102p M-F 1030-1102p	CM-AII	1030-1102p	M	:30	1	\$400.002	M/ 00.0	1	\$400.0
NEV												
	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	***************************************	Rating 0.00						
	09/27/1		M-F 5-530a M-F 5-530a		5-530a	TF	:30	4	\$200.003	0.00 NM	4	\$800.0
	Start Date	End Date	Weekdays	Spots/Week		Rating						
	09/24/12	09/30/12	TF		\$200.00	0.00						
	•	2 10/01/12	M-F 7-9a M-F 7-9a	CM-AII	7-9a	M	:30	1	\$0.00 VIP	0.00 NM	1	\$0.0
	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$0.00	Rating 0.00						

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Contract / Revision

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Flight Dates 09/25/12-10/01/12

Hiatus Dates

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Order Sep 00:15:00

Advertiser Nixon, Jay/D/MO/Governor Product NIXON FOR GOVERNOR

Estimate #

Ln Ch Start End		Break	Start/End Tir	ne Days	Len Spots	Rate Pri	Rtg Type S	Totals pots Amount
	M-F 7-Va			M		Company of the contract of the		
	7-8a		(7:00 AM-8:00	AM)				
Start Date End D	ate Weekdays	Spots/Week	Rate	Rating				
Week: 10/01/12 10/07/	/12 M	1	\$525.00	0.00				

Totals

86 \$44,130.00